

METHOD AND SYSTEM TO PRODUCE CUSTOMIZABLE INFORMATION GUIDES BASED ON INDIVIDUAL CUSTOMER PREFERENCES

Abstract of the Disclosure

The present invention is used to create customized information guides. One aspect of the invention includes a questionnaire used by information-recipients to describe their preferences. User preferences along with available information about a specific location are used to automatically create a personalized information guide. By presenting the user with a questionnaire, the task of acquiring information about the services available from a specific location is greatly simplified.

PATENT

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